The Alumni Conference | April 14 2018

Blazing the Trail
BEING THE FIRST
Dear 1stGenYale Team,

Congratulations on your inaugural conference, “Blazing the Trail: Being the First”! I am grateful for your continued efforts to engage alumni and strengthen our community. 1stGenYale plays a critical role in building a more unified Yale through facilitating alumni-to-alumni and alumni-to-student interactions.

As you know from your personal history and professional vantage point, access to education is key to social mobility. There are important benefits to educating students who are the first in their families to attend college. This is true not just for the students, but for universities—and for society.

I am proud that our community has long been committed to making a Yale education accessible and affordable to all qualified students. It is heartening that nearly 17 percent of the Class of 2021 are first-generation students. Yale has increased first-year enrollment among first-generation students and students receiving Pell-grants by more than 60 percent over the past five years. Our country and our world stand to benefit greatly from cultivating and supporting talented young people from every zip code, nation, and income level.

Thank you for your partnership in helping members of our community experience Yale as a place where they belong and ensuring that they will thrive during their time here and after graduation. When you share your stories, you are imparting invaluable wisdom and solidifying the bond that we share as Yalies. I look forward to 1stGenYale’s continued success for many more years to come.

With best wishes,

Peter Salovey
President
Chris Argyris Professor of Psychology
Welcome

Dear Participants,

On behalf of 1stGenYale, an emerging AYA Shared Interest Group, we welcome you to our inaugural conference Blazing the Trail: Being the First. We are thrilled to have you join us!

At our conference, you will have the opportunity to meet and talk with fellow alumni, keynote speakers, faculty, current students, and sponsors. We hope that your new friendships will continue well after the conference is over. As trailblazers, our alumni and friends represent a broad array of backgrounds and come together to share experiences being among the first in our families and/or from underserved backgrounds to attend college or graduate school.

Our 1stGenYale programs connect alumni from all schools and career professions with students who share similar socio-economic backgrounds. We want to help them navigate and take advantage of all of Yale’s resources, including our alumni. Since July 2016, 1stGenYale has connected over 600 alumni and students at different events held on campus.

Since we want to make a difference and support Yale students through emergencies that may arise, net proceeds from this conference will be donated to the Yale College Dean’s Student Assistance Fund.

Thank you to all alumni members of our working group, alumni keynotes and panelists, faculty, AYA SIG staff, and you for being part of our inaugural conference. We look forward to your continued engagement with 1stGenYale.

Lise Chapman ’81 MBA, Co-Chair
Magda Vergara PhD, ’82, Co-Chair
1stGenYale Alumni Volunteer Leadership Team

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The Program Schedule

SATURDAY APRIL 14

8:30AM-9:00AM | CHARLEY’S PLACE
Registration

9:15AM-10:00AM | ZHANG AUDITORIUM
WELCOME KEYNOTE
Marta Moret ’84 MPH | Reflections on Being First
President of Urban Strategies

10:00AM-11:30AM | ZHANG AUDITORIUM
Dr. Luis Miguel Añez PsyD | Imposter Syndrome
Associate Professor of Psychiatry. Director, Hispanic Services, Connecticut Mental Health Center (40 min.)
Camille Lizarríbar | Navigating Two Worlds
Dean of Student Affairs and Senior Associate Dean of Yale College (40 min.)

11:45AM-12:45PM | THE FORUM
LUNCHEON KEYNOTE
Peggy Kuo ’85 | Being the First, But Not the Last
The Honorable U. S. Magistrate Judge, Eastern District of New York

1:00PM-2:00PM | THE STUDENT COMMONS
Power Networking
Connect with fellow Yalies, and the corporate & non-profit sponsors.

2:00PM-3:15PM
Alumni Panels | Challenges & Opportunities in Selected Career Fields

2420 BETTS CLASSROOM
Arts
J.C. Calderón ’92 MArch
Linda Chin ’81
Cristina González ’94
Peter Gordon ’80
Stuart Cohen ’70 | Moderator

2410 BEWKES CLASSROOM
Entrepreneurship
Porter Braswell ’11
John Rice ’88
Caroline Tanbee Smith ’14
Danielle Kristine Toussaint ’06
| Moderator

2400 CLASS OF 1980 CLASSROOM
Non-Profit/Public Service
Esther Addo ’07
Regina Bain ’08, ’01 MFA
Lynn Hepburn ’95
Aaron Shipp ’96
Janna Wagner ’95
Paul Whyte ’93
Jack Callahan ’80 | Moderator

2430 BAKER CLASSROOM
STEM
Joseph Cerro ’89
Karin Kricorian ’94
Maria Lopez-Bresnahan ’78
Mark Richards ’81 MusM
Esther Zirbel ’93 PhD | Moderator

LOCATION
All events will be held at the Yale School of Management
165 Whitney Avenue, New Haven, except where indicated.
SATURDAY APRIL 14

3:30PM-4:30PM | ZHANG AUDITORIUM
Yale College and G&P Schools Students | Campus Life Today Being First
Participate in this “flipped classroom” discussion as students share their perspectives.
Rayan Alsemeiry ’19 Global Affairs & Human Rights
Chelsea Mayle ’20 Ecology, Evolutionary Biology/Political Science
Heaven Berhane ’18 MDiv
Samuel Maritim ’18 PhD Biomedical Engineering
Connie Li ’19 MPH Epidemiology of Microbial Diseases

4:30PM-5:30PM | CHARLEY’S PLACE
Students, Alumni & Sponsors’ Reception
Continue the conversations over light refreshments!

SATURDAY EVENING

6:30PM-7:15PM | THE STUDENT COMMONS
Alumni Reception

7:15PM-9:00PM | THE FORUM
DINNER KEYNOTE
David A. Thomas ’78, ’84 MA, ’84 MPhil, ’86 PhD
Lessons from an Improbable Journey
President, Morehouse College

10:00PM-MIDNIGHT | GRYPHON’S PUB AT GPSCY, 204 YORK STREET
Continue the Celebration!

SUNDAY APRIL 15

9:30AM-11:00AM | ROSE ALUMNI HOUSE | 232 YORK STREET
Next Steps
Join us for coffee and share your ideas about our future plans.

DEDICATION
This conference is dedicated to all Yale alumni who blazed the trail before us and for all who come after us to make Yale a better place.

SOCIAL MEDIA
#BlazingTheTrail
#1stGenYale
#YaleAlumni

DEDICATION
This conference is dedicated to all Yale alumni who blazed the trail before us and for all who come after us to make Yale a better place.
Keynote Biographies

Marta Moret ’84 MPH
Reflections on Being First

Welcome

Marta Elisa Moret is president of Urban Policy Strategies, a New Haven-based consulting firm that conducts research and assessment in public health. UPS evaluates the impact of community-based interventions in areas such as HIV/AIDS, childhood obesity, substance abuse, and cardiovascular diseases. UPS uses evidence-based approaches to enhance the capacity of African-American, Latino, and Native American community organizations to implement successful disease prevention programs. This work has served as a model for community-academic partnerships in addressing public health issues facing underserved families and children.

Ms. Moret is also an adjunct faculty member in public health at Southern Connecticut State University. Drawing on her extensive experience in the nonprofit sector, she teaches students about U.S. maternal and child health and social programs. Previously, Ms. Moret was the deputy commissioner for the Connecticut Department of Social Services, vice president for program at the Community Foundation for Greater New Haven, executive director of the Hispanic Health Council, and program director at Manpower Demonstration Research Corporation. Ms. Moret is on the boards of Women’s Health Research at Yale and the New Alliance Foundation, and has served as a member of the Yale Alumni Association’s Board of Governors.

Peggy Kuo ’85
Being First, But Not the Last

Luncheon

Peggy Kuo was sworn in as United States Magistrate Judge in the Eastern District of New York in 2015. Her multi-faceted legal career includes positions as Deputy Commissioner and General Counsel of the New York City Office of Administrative Trials and Hearings (the largest municipal tribunal in the country); Chief Hearing Officer for the New York Stock Exchange; counsel with the law firm of WilmerHale, and law clerk to the Honorable Judith W. Rogers on the D.C. Court of Appeals. She also served for twelve years as a prosecutor, first as an Assistant United States Attorney in Washington, D.C., then with the U.S. Department of Justice Civil Rights Division Criminal Section, and finally at the United Nations International Criminal Tribunal for the former Yugoslavia in The Hague, where she prosecuted the first international war crimes trial focused on mass rape and slavery as crimes against humanity. The trial was featured in the documentary series “Women, War and Peace”: http://www.pbs.org/video/women-war-and-peace-episode-1-i-came-to-testify/

Judge Kuo came to the U.S. from Taiwan when she was three years old and grew up in New York City and New Jersey. She graduated from Harvard Law School in 1988, studied in Germany as an Alexander von Humboldt Foundation Federal Chancellor Fellow, and is the first lawyer in her family. https://www.nyed.uscourts.gov/content/magistrate-judge-peggy-kuo
David A. Thomas ’78, ’84 MA, ’84 MPhil, ‘86 PhD

Lessons from an Improbable Journey

DINNER

David Thomas is the 12th President of Morehouse College. Prior, he was he was H. Naylor Fitzhugh Professor of Business Administration at Harvard Business School. His research addresses issues related to executive development, cultural diversity in organizations, leadership and organizational change. He served as a professor of management at Georgetown University’s McDonough School of Business, where he was dean from 2011 to 2016.

During his tenure as dean, he created a culture committed to creating transformational educational experiences that prepare students to become principled and globally minded leaders poised to serve both business and society.

He joined Georgetown McDonough in 2011, following a two-decade career at Harvard Business School. While there, Thomas enhanced academic and professional opportunities for the school’s undergraduate and graduate students, including a curriculum redesign and expansion of career management activities for MBA students and the addition of the Global Business Experience and an Office of Professional Development for undergraduates. He also increased the diversity of faculty and staff, launched new research initiatives and increased research funding, grew Executive Education program revenues by 400 percent, and grew the school’s endowment and increased philanthropic giving, ending the school’s capital campaign $30 million above its $100 million fundraising goal.

Partnering with the Washington, D.C., community while at Georgetown McDonough, Thomas was a member of the Federal City Council, and in 2014, the Washington Business Journal recognized him as a top Minority Business Leader.

Thomas received a bachelor’s degree, as well as masters and doctoral degrees in Organizational Behavior, from Yale University. He also holds a master’s in Organizational Psychology from Columbia University. He currently is a member of the Board of Governors for the American Red Cross, the Board of Directors of DTE Energy, and the Estoril Conferences Advisory Board. He also is an industry advisor for Brightwood Capital Advisors.
Alumni Panel Biographies

Esther Addo ’07  
Non-Profit/Public Service Panel

Esther Addo is the Director of Regional Operations at KIPP Massachusetts where she oversees operations across KIPP’s public charter schools in Lynn and Boston. She earned a B.A. in Psychology from Yale, an M.B.A. from Columbia Business School, and is working towards a Masters in Educational Leadership.

Regina Bain ’98, ’01 MFA  
Non-Profit/Public Service Panel

Regina Bain is the Associate Vice President of The Posse Foundation. She is a non-profit leader, organizational strategist, artist, writer, and facilitator. Ms. Bain earned her B.A. in Theater and African-American Studies from Yale and her M.F.A. from the Yale School of Drama.

Porter Braswell ’11  
Entrepreneurship Panel

Porter Braswell is the CEO and co-founder of Jopwell, a technology platform that helps Black, Latino, and Native American students and professionals unlock opportunities for career advancement. Under Mr. Braswell’s leadership, Jopwell has formed more than 100 partnerships with America’s leading companies and facilitated tens of thousands of connections between its community and customers. In 2017, Mr. Braswell was named one of the “100 Most Creative People in Business” by Fast Company, and Jopwell was recognized as one of the “Most Innovative Companies” by Fast Company and “100 Most Brilliant Companies” by Entrepreneur magazine.

J.C. Calderón ’92 MArch  
Arts Panel

J.C. Calderón is a registered architect who has practiced for over 20 years. He has been a delegate to the AYA Assembly for the past three years and is working with the School of Architecture to develop its Alumni Association. He is the founder of Calderon Architecture & Design Studio P.C., based in Beacon, NY.

Jack F. Callahan, Jr. ’80  
Non-Profit/Public Service Panel

Jack Callahan was appointed Yale’s inaugural Senior Vice President for Operations in June 2016. Mr. Callahan earned a B.A. in Administrative Sciences from Yale and an M.B.A. from the Amos Tuck School at Dartmouth in 1986. He began his career with McKinsey and Company and has held leadership positions at a number of major global organizations, including General Electric and PepsiCo. Most recently, Mr. Callahan was EVP and CFO of S&P Global (formerly The McGraw-Hill Companies) in New York.

Joseph Cerro ’89  
STEM Panel

Joseph Cerro led the bioinformatics and DNA sequencing groups at Bayer, created some of the healthcare industry’s first mobile apps and social media initiatives, and won the Albert Einstein Award. He led a team of quantitative biologists into the world of professional sports and entertainment data analytics, and designed technology strategies for the Leukemia & Lymphoma Society. Mr. Cerro promises to reveal the secret Yale STEM skills that tie all these things together.
Linda Chin ’81
*Arts Panel*

Linda Chin is the Producing Artistic Director at Wheelock Family Theatre, a professional Equity theatre in Boston, which is one of the nation’s trailblazers of multicultural, intergenerational and inclusive casting.

After graduating as an MB&B major from Yale and from the Harvard School of Public Health, she worked in academic medical centers and non-profits for three decades. Ms. Chin is thrilled to be educating, nurturing future generations of theatregoers and theater artists, and transforming lives through the arts.

Stuart Cohen ’70
*Arts Panel*

Stuart Cohen graduated with a B.A. in Psychology from Yale. For 25 years he worked as a professional photographer for commercial and editorial clients and has written books on photography and psychology. With Yale, he has participated in several Yale-GALE expeditions, the Yale Alumni Service Corps, and is currently working on a words and photographs recollection project for the Class of ’70’s upcoming reunion.

Cristina Cruz González ’94
*Arts Panel*

Cristina González earned a B.A. from Yale, an M.A. in Art History from UT Austin, M.Phil in Classics from Cambridge University, and a Ph.D. in Art History from the University of Chicago. She is an expert on early modern Spanish art and religion and is currently associate professor of Art History at Oklahoma State University.

Peter M. Gordon ’80
*Arts Panel*

Peter Gordon has spent over 35 years creating and curating content for platforms ranging from live theatre to digital video. He currently teaches the Business of Film in Full Sail University’s Film Production M.F.A. program. After graduating with a B.A. from Yale, Mr. Gordon earned an M.F.A. from Carnegie-Mellon in 1982. He served Yale as a Club President, Alumni Schools Committee Chairman, AYA Board of Governors member, and is Florida Regional Director for Yale Day of Service.

Lynn Hepburn ’95
*Non-Profit/Public Service Panel*

Lynn Hepburn is Chief Development Officer for Girls Inc., a nonprofit organization that inspires all girls to be strong, smart, and bold. Ms. Hepburn leads the assessment, planning, and management of fund development activities to advance the organization’s mission and goals. She joined Girls Inc. in 2006 as Director of Special Events and the following year was appointed Director of Major Gifts and Planned Giving, where she focused on the identification, solicitation, and stewardship of major donors before becoming Chief Development Officer in 2008.

Karin Kricorian ’94
*STEM Panel*

Karin Kricorian is the Director of Management Science and Integration at the Walt Disney Company. She leads a team that provides analytics consultant services to business units across Disney. She specializes in marketing and content analytics, focusing on Disney’s film and television businesses. Ms. Kricorian received a bachelor’s degree from Yale and masters and doctoral degrees from Stanford Graduate School of Business.
Alumni Panel Biographies

Maria V. Lopez-Bresnahan ’78
STEM Panel

Dr. Maria Lopez-Bresnahan is a senior biopharmaceutical executive with more than 15 years of industry experience developing new drugs from early phases through post-approval lifecycle management. She is currently VP of Clinical Research, Neuroscience at Alkermes, Inc. After receiving her B.A. from Yale, she earned an M.S. from Georgetown University, M.D. from New York University School of Medicine, and an M.B.A. from Northeastern University. A board certified neurologist, Dr. Lopez-Bresnahan completed her neurology residency and a fellowship in neuroimmunology at the Massachusetts General Hospital and the Harvard Medical School, where she served as Assistant Clinical Professor of Neurology. She maintains an affiliation as a neuroscientist with the Massachusetts General Hospital.

Mark Richards ’81 MusM
STEM Panel

The founder and CEO of eRichards Consulting, Mark Richards has worked in the computer consulting business for more than twenty-five years. His expertise is focused on open systems, and includes extensive knowledge of the web channel and the business growth triggers that drive revenue through this channel. Mr. Richards holds degrees in Music from Yale and S.U.N.Y. at Purchase.

John Rice ’88
Entrepreneurship Panel

John Rice is the Founder and CEO of Management Leadership for Tomorrow (MLT), a national non-profit organization that equips underrepresented minorities with the playbook, coaching, and relationships required to become high-impact leaders in corporations, non-profits and entrepreneurial ventures. John serves on the Board of Trustees of Yale, and he is a Director and Governance Committee Chair of Walker & Dunlop, a NYSE-traded real estate finance company. Mr. Rice received his B.A. with honors from Yale, where he was a three-year starter on the basketball team, and an M.B.A. from Harvard Business School.

Aaron A. Shipp ’96
Non-Profit/Public Service Panel

Aaron Shipp, PCC, is the Founder & CEO of Y-Apply, Inc., a national nonprofit dedicated to helping bright and talented public school students and their families with the application process to top-tier colleges and universities. He is also the Founder & CEO of The Ivy Edge, a college admissions consulting firm serving students and families across the globe as a trusted adviser to the college admissions process. Mr. Shipp also has been involved in several alumni initiatives over the years and is overjoyed to meet other first-gen Yalies this weekend who are blazing the trail!
Caroline Tanbee Smith ’14  
*Entrepreneurship Panel*

Caroline Smith is the co-founder and co-director of Collab New Haven, a support program for small business, non-profit, and for-profit Connecticut entrepreneurs. She was elected Chair of the Downtown-Wooster Square Community Management Team. Ms. Smith received the City of New Haven Individual Innovator Award, the Yale Presidential Public Service Fellowship, and the Yale Seton Elm-Ivy Award for her work.

Danielle Kristine Toussaint ’06  
*Entrepreneurship Panel*

Danielle Kristine Toussaint is a storyteller, strategist and social impact leader. She is founder and CEO of She Thinks Purple, a strategic communications firm that helps mission-driven leaders and organizations leverage storytelling to create radical change in the world. In addition, she is a founding cohort member and facilitator for Tide Risers—a global yearlong cohort experience for women leaders. Ms. Toussaint holds a B.A. in Political Science and African-American Studies from Yale and a M.S. Ed. from the University of Pennsylvania Graduate School of Education.

Janna Wagner ’95  
*Non-Profit/Public Service Panel*

Janna Wagner is co-founder and chief learning officer of All Our Kin, a nonprofit organization that trains, supports, and sustains early childhood educators in Connecticut and New York. She holds a B.A. in Psychology from Yale and an Ed.M. from Harvard Graduate School of Education. Ms. Wagner co-teaches a seminar on “Child Care, Society, and Public Policy” at Yale. She has received the Yale Jefferson Award, was a Zero to Three Leadership Fellow, is a Pahara Aspen Education Fellow and a Public Voices Fellow at Yale.

Paul A. Whyte ’93  
*Non-Profit/Public Service Panel*

Paul Whyte is the Instructional Leadership Director for High Schools and Turnaround Schools in Waterbury, CT. He supervises principals to assure proper management of schools. Mr. Whyte holds a B.A. in Psychology from Yale, a Masters of Education in Administration, Planning, and Social Policy (A.P.S.P) from Harvard Graduate School of Education, and an Intermediate Administration and Supervision Certificate from Sacred Heart University. He is currently pursuing his doctorate at Teachers College, Columbia University.

Esther Zirbel ’93 PhD  
*STEM Panel*

Esther Zirbel is a first generation high school graduate, born to German parents who migrated to Turkey after World War II. She fought to attend high school, secretly applied to college, and left when she turned eighteen. Her eventual success led her to earn an award-winning Ph.D. in Astrophysics from Yale. She currently coaches professors in teaching and learning.
Support Unexpected Needs for Yale Students

Would you like to support 1st generation and/or underserved Yale students today?

Consider making a gift to the newly established Yale College Dean’s Student Assistance Fund.

While Yale provides undergraduate financial aid with the goal of making a Yale education affordable for everyone, unexpected needs and emergencies happen. When times are tough, this can be especially difficult for students from underserved backgrounds. Since we want to make a difference with our inaugural conference, net proceeds will be donated to support this new Fund.

We hope that you will join us and make a donation any time throughout the year. Your gift will help students purchase a winter coat or an interview suit, cover food expenses when dining halls are closed, or enable travel home for a family emergency. To support students in graduate or professional schools, please select your designated school. All sponsorship gifts can be matched by company employers.

Thank you for making an impact and helping these students make the most of their Yale experience.

DONATE AT ANY TIME
giving.yale.edu/supportStudentAssistance
Thank You from the Co-Chairs

With sincere gratitude, we would like to thank alumni volunteers and university supporters for joining us in our mission, including the following:

Ben Bartolome ’16, Billy Cheung ’99, Stuart Cohen ’70, Karin Kricorian PhD, ’94, Kristy Lamb ’12 PhD, Aneesa Noorani ’16, Danielle Kristine Toussaint ’06, Janna Wagner ’95, and Esther Zirbel ’93 PhD — our trailblazing alumni who have worked tirelessly since August.

Paul Lorem Aminathia ’15, Gail Bent ’87, Marv Berenblum ’56, Timeica Bethel ’11, Renata Cesar ’79, Nick Chen ’79, Elvira Duran ’04, Annie Lin ’09, Maria Lopez-Bresnahan ’78, Patricia Melton ’82, Michael Protacio ’13, Christopher Quander ’86, Andrew Richter ’74 MA, ’79 PhD, Lydia Serrano ’99, Aaron Shipp ’96, Kristina Tremonti ’11, and Caroline Hsiao Van ’79 — who shared our story in their Yale global communities.

Nicholas Roman Lewis ’93, Senior Director, AYA Shared Interest Groups; Henry Kwan ’05 MA, Director, AYA Shared Interest Groups; Alamir Khalid Okko, Senior Administrative Assistant, AYA Shared Interest Groups; and Weili Cheng ’77, Executive Director, AYA — for your endless support and guidance to help our dream become a reality for the Yale community.

President Peter Salovey ’86 PhD; Kimberly Goff-Crews ’83, ’86 JD, Secretary and Vice President for Campus Life; Marvin Chun, Dean of Yale College; Lynn Cooley, Dean of Yale Graduate School of Arts and Sciences; Burgwell Howard, Associate Vice President for Student Life and Dean of Student Engagement; and Michael Fitzpatrick, Associate Director, Academic Affairs — for our partnership in bringing alumni back to Yale to connect with students on campus.

Marta Moret ’84 MPH, for your early and continuous support in building this new community within the Yale family.

John Boak ’70, our friend and graphic designer, for your brilliance in presenting our vision.

Rayan Alsemeiry ’19 and Laura Plata ’19, Co-Chairs, 2017 IvyG Conference, for being our advisors this time.

Thank you for all your support to bring our alumni and friends together being the first. We hope that it has been as transformative for you as it has been for us. Come join us as we plan our future together.

Lise Chapman ’81 MBA, Co-Chair
Magda Vergara PhD, ’82, Co-Chair
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Xiaoyan Huang '91
Maria Kontaridis '02 PhD
Katherine Murphy '71
Connect | Share | Support

By sharing our stories as former students and now professionals in diverse careers, we help students know that they are not alone. We believe in them. We want them to know that they belong here. We all belong to the Yale family.